**Parks, Recreation, and Tourism (2020-2021)**

Emphasis: **Commercial, Community, and Sport Management** (TOTAL CREDIT HOURS: 66)

|  |  |
| --- | --- |
| **Prerequisite Courses:** | **Credit Hours** |
| WRTG 2010 Intermediate Writing (WR2) | 3 |
| MATH 1030 Intro to Quantitative Reasoning (QA)or MATH 1050 College Algebra (QA) | 3 or 4 |
|  |
| **Required PRT Core Courses:** | **Pre-requisites** | **Semester Offered** | **Credit Hours** |
| PRT 2101 Foundations of PRT | QA, WR2 | F, Su | 3 |
| PRT 3101 Professional Preparation in PRT |  | F, Sp, Su | 1 |
| PRT 2207 PRT Management |  | F, Su | 3 |
| PRT 3211 PRT Experience & Service Marketing |  | Sp, Su | 3 |
| PRT 3310 Leisure Behavior & Human Diversity (DV) |  | F, Sp, Su | 3 |
| PRT 2320 Recreation Programming & Leadership | Co-req 2101 | F, Su | 4 |
| PRT 2520 Liability and Risk Management in PRT |  | F, Su | 3 |
| PRT 3700 Computer Applications in PRT |  | F | 2 |
| PRT 3780 Evaluation in PRT (QB, QI) | QA, WR2 | F, Su | 3 |
| PRT 5395 Financial Management in PRT (QI) | 2101 & IS 2010 | F, Su | 3 |
| PRT L, W, or S U-EXPLORE Outdoor Class |  | F, Sp, Su | 2 |
| PRT 4828 The Senior Internship | GPA 2.5, all coursework, 1st aid/CPR, PIR, & Dept consent | F, Sp, Su | 12 |
|  **Sub-Total** | **42** |
|  |
| **Required Commercial, Community, Sport Management Courses:** | **Pre-requisites** | **Semester Offered** | **Credit Hours** |
| PRT 3510 Trends and Issues in Commercial, Community, and Sport Management |  | Sp | 3 |
| PRT 3530 Recreation Area and Facility Management | 2320, 2520, & 3780 | Sp | 3 |
| PRT 5460 Electronic Marketing for PRT Services | 3211,2320, & IS 2010 | F, Sp | 3 |
|  **Sub-Total** | **9** |

Emphasis requirements continued on next page.

**Must Complete One Area**

|  |  |  |  |
| --- | --- | --- | --- |
| **Commercial Recreation Focus Area** | **Pre-requisites** | **Semester Offered** | **Credit Hours** |
| **Required:** |  |  |  |
| PRT 5480 Business of PRT  |  | Sp |  3 |
| **Select 3 credits:** |  |  |  |
| PRT 5490 Business of Sport |  | Sp | 3 |
| PRT 5495 Business of Government and Nonprofits |  | Sp | 3 |
| **Select 9 credits minimum** |  |  |  |
| ENTP 1010 Entrepreneurship and Society |  |  | 3 |
| ENTP 1020 Entrepreneurship and the Startup Methods |  |  | 3 |
| ENTP 2010 Entrepreneurial Marketing |  |  | 3 |
| ENTP 2020 Entrepreneurial Finance |  |  | 3 |
| COMM 3170 Introduction to Organizational Communication |  |  | 3 |
| COMM 3330 Negotiation and Interviewing |  |  | 3 |
| PRT 5600 Events Management |  | Sp | 3 |
| HEDU 5500 Introduction to Grant Writing |  |  | 3 |
| Additional Electives as Approved by Advisor |  |  |  |
|  **Sub-Total** | **15** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Community Recreation Focus Area** | **Pre-requisites** | **Semester Offered** | **Credit Hours** |
| **Required:** |  |  |  |
| PRT 5495 Business of Government and Nonprofits |  | Sp |  3 |
| **Select 3 credits:** |  |  |  |
| PRT 5480 Business of PRT |  | Sp | 3 |
| PRT 5490 Business of Sport |  | Sp | 3 |
| **Select 9 credits minimum** |  |  |  |
| PRT 5730 – Dynamics of Youth Development |  | Sp odd years | 3 |
| PRT 5735 – Programming for Positive Youth Development |  | Sp even years | 3 |
| COMM 3330 Negotiation and Interviewing |  |  | 3 |
| SOC 1010 Introduction to Sociology |  |  | 3 |
| SOC 3140 Introduction to Sociological Theory |  |  | 3 |
| SOC 1020 Current Social Problems in America |  |  | 3 |
| SOC 2600 Families in Society |  |  | 3 |
| SOC 3061 Sociology of Sports |  |  | 3 |
| SOC 3433 Sociology of Organizations and Entrepreneurs |  |  | 3 |
| SOC 4085 Cities and Communities |  |  | 3 |
| SOC 3769 Social Disparities in Health |  |  | 3 |
| SOC 3650 Population and Society |  |  | 3 |
| SOC 3562 Juvenile Delinquency |  |  | 3 |
| SOC 3020 Social Psychology |  |  | 3 |
| Additional Electives as Approved by Advisor |  |  |  |
|  **Sub-Total** | **15** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Sport Management** | **Pre-requisites** | **Semester Offered** | **Credit Hours** |
| **Required:** |  |  |  |
| PRT 5490 Business of Sport  |  | Sp |  3 |
| **Select 3 credits:** |  |  |  |
| PRT 5480 Business of PRT |  | Sp | 3 |
| PRT 5495 Business of Government and Nonprofits |  | Sp | 3 |
| **Select 9 credits minimum** |  |  |  |
| PRT 5730 – Dynamics of Youth Development |  | Sp odd years | 3 |
| PRT 5735 – Programming for Positive Youth Development |  | Sp even years | 3 |
| KINES 2600 Sport and American Society |  |  | 3 |
| KINES 3200 Introduction to Coaching |  |  | 3 |
| KINES 3340 Sport Psychology |  |  | 3 |
| KINES 3350 Exercise Psychology |  |  | 3 |
| KINES 4610 Techniques to Improve Behavior and Skill in PE and Sport |  |  | 3 |
| KINES 4650 Intro to Teaching Special PE |  |  | 3 |
| ENTP 1010 Entrepreneurship and Society |  |  | 3 |
| ENTP 1020 Entrepreneurship and the Startup Methods |  |  | 3 |
| ENTP 2010 Entrepreneurial Marketing |  |  | 3 |
| ENTP 2020 Entrepreneurial Finance |  |  | 3 |
| COMM 3170 Introduction to Organizational Communication |  |  | 3 |
| COMM 3330 Negotiation and Interviewing |  |  | 3 |
| COMM 3510 Introduction to Web Design |  |  | 3 |
| FA 3000 Introduction to Web Design |  |  | 3 |
| PRT 5600 Events Management |  |  | 3 |
| SOC 3061 Sociology of Sports |  |  | 3 |
| Additional Electives as Approved by Advisor |  |  |  |
|  **Sub-Total** | **15** |